

iCare 2023 Business Fundraiser Ideas

These are just a few ideas, feel free to think outside the box and come up with your own!

1. **Raffle** - A simple fundraising idea that's a great money-maker! Sell raffle tickets for a prize of your choosing. The winner gets the prize and the proceeds go to Harmony House.
2. **Balloon Count** – This one is great for Auto Dealerships. Fill a car with balloons, staff or the public purchase guesses. Closest to the actual number wins a paid day off (Staff) or a gift card for dinner out (public).
3. **Chili cook off** – Everyone loves chili and knows theirs is the best! A \$25.00 entrance fee will prove it. For those who want to enjoy the offerings, charge a fee, (\$5 +) to taste test and vote for their favorite. Cast your votes with dollar bills. The entrant with the most dollar bills in their bucket wins.
4. **Jeans Day** – Allow Staff to wear jeans on specific days for a donation of a \$5.00 or more during the month of October.
5. **Choose an Experience** – Your Staff pays \$5 to vote on which “experience” to give to your organization’s leader, (i.e. dye hair, dress as a clown, trade a job for a day, etc.).
6. **Trivia Night** – Choose a subject, sports, theater, Dr. Who, Star Wars, whatever. Choose teams. Charge an entrance fee, serve snacks for a donation.
7. **For the Birds** – Deliver a group of fake pink flamingos to a person’s yard and leave a note explaining the cause and asking for a donation to “replant” the flamingos in the yard of the next “participant” the first donor designates. This goes on for the entire month of October and ends on Friday, October 25th.
8. **Go Hairless** – Boss commits to shaving their head if a specified amount is raised by a deadline.
9. **Nearly New Sale** – Staff members bring in their gently used, no longer needed items. Collect items all month. On Friday October 25th set up a “Sale”. Take pictures of items and share on social media and by email to create a buzz around the event. Proceeds and leftover items go to Harmony House.
10. **Eat for a Cause** – Ask a favorite local restaurant to donate a percentage of their profits one evening. Encourage employees, family and friends to show up for dinner. In exchange your staff will help serve and bus tables.
11. **Who’s Got Talent** – Hold a talent show with an entry fee for each act and sell tickets.
12. **Gift Basket Silent Auction** - Each department is given a theme and charged with creating a gift basket to auction off. Items can be purchased by the employees in the department or, they can find local vendors to donate goods and services. To add a little competition, have a judging panel select the best basket and offer a prize to the winning department.
13. **Organize a scavenger hunt**- Send participants around town armed with clue’s and hints. Charge a registration fee and offer extra clues for an additional fee. Make sure they leave iCare information everywhere they go.
14. **Host a Food Truck Event**- Invite one of the many local food trucks to come to your place of business on iCare Day (or any other day during October). Ask that a portion of the proceeds from the day go to Harmony House.
15. **Pancake Breakfast**- Host a pancake breakfast for employees and customers/clients. Charge a small fee. Great team building and customer/client event.
16. **Change Drive**-Ask team members to bring in their change jar and donate it to Harmony House. Consider matching the funds raised.
17. **Duct Tape Your Boss to the Wall** – Have employees purchase duct tape and tape your boss to the wall!
18. **Parking Spot Auction** – Auction off the boss’s parking spot for the month of October.
19. **Facebook Fundraiser** – Create a fundraiser for iCare and share it with your friends and followers.

<https://www.facebook.com/fund/MyHarmonyHouse/>