

## **15 Sample Fundraiser Ideas for iCare Participants**

1. **Purple Day at the Office:** Encourage employees to wear purple (the color for domestic violence awareness) on a designated day in October and donate \$5 to participate. You could also have a group photo taken and shared on social media to show solidarity.
2. **Bake Sale for Survivors:** Host a bake sale at your workplace or community center where all proceeds go to Harmony House. Add a purple theme to your baked goods to tie in with iCare and domestic violence awareness.
3. **“Casual for a Cause” Day:** Offer employees the chance to dress casually (or wear a designated iCare shirt/sticker) on a certain day in exchange for a donation to Harmony House. This works especially well for workplaces with formal dress codes.
4. **Fitness Challenge:** Host a fitness challenge like a 5K run/walk, yoga session, or spin class where participants pay an entry fee that is donated to Harmony House. You can even make it a virtual challenge so people can participate from anywhere.
5. **Silent Auction:** Collect donated goods or services from local businesses and host an online or in-person silent auction. Items could include gift cards, handmade goods, and even services like personal training sessions or massage therapy. Proceeds go to support iCare.
6. **Dinner & Dialogue Night:** Host a potluck dinner at home or in a local community space where each guest donates a small amount to attend. Over dinner, have conversations about domestic violence awareness and how the iCare campaign makes an impact in the community.
7. **Office Competition:** Create friendly competition among departments or teams to see who can raise the most money. Offer a reward like a casual dress day or small prizes. This can increase engagement and create excitement around the iCare campaign.
8. **Raffle for a Cause:** Gather items such as gift baskets, event tickets, or gift cards and hold a raffle in your office or online. Proceeds from ticket sales will be donated to Harmony House.
9. **Purple Ribbon Sale:** Sell purple ribbons (symbolic of domestic violence awareness) at your workplace, school, or local event, with the proceeds going to Harmony House.
10. **Trivia Night Fundraiser:** Organize a trivia night where participants pay a small fee to join, with all funds going to iCare. You can have categories focused on general knowledge or domestic violence awareness to further spread the message.

11. **Matching Donation Drive:** Partner with a business or organization willing to match employee or customer donations. For example, if someone donates \$10, the business matches with another \$10. This doubles the impact for iCare.
12. **Garage Sale for Good:** Organize a neighborhood garage sale with proceeds going to Harmony House. Ask neighbors and friends to donate items they no longer need, and promote the sale through social media and local channels.
13. **Community Car Wash:** Set up a car wash at a local parking lot or business, with all donations going to Harmony House. Promote it as an iCare fundraiser and encourage volunteers to help.
14. **Lunch and Learn Session:** Host a lunch session at your workplace or community center, where participants donate to attend. During lunch, share information about domestic violence and how Harmony House helps survivors.
15. **Online Crowdfunding Campaign:** Set up a personal fundraising page on a platform like GoFundMe or Facebook. Share your connection to the cause and explain why you are raising money for iCare. Encourage friends and family to donate and share the page widely to reach more people.