



EMAIL TEMPLATE TO EMPLOYEES ANNOUNCING iCARE

Many of us have seen the news and heard the reports about Springfield's domestic violence problem. But here's a shocking fact: many times Greene County has had the most domestic violence per capita than anywhere else in the state! Given the seriousness of our local problem, (insert business name) is excited to announce that we are participating in the 11th annual iCare event for Harmony House. iCare will be gearing up throughout the month of October and culminate on Friday, October 31st when the Springfield business community will come together to increase awareness about domestic violence and to be part of the solution.

On October 31st thousands of business and community professionals will show they care about domestic violence by starting a conversation, wearing the Ask Me Why I Care button and optional symbolic black eye sticker and distributing information about Harmony House and domestic violence.

We will also help support Harmony House's mission and services by holding a (insert name of event i.e. Jeans Day, Chili Cook-off, etc.) to help raise funds. Insert information about your particular fundraiser here, as well as any other information specific to iCare at your place of business.

I encourage you to learn more by going to the iCare web page that can be found at: www.myharmonyhouse.org/iCare . If you have any questions about iCare, please contact (insert name and contact information for iCare lead at your place of business).

Thank you for helping to ensure that we at (insert business name here) do our part to raise awareness about domestic violence and to help support the important services provided by Harmony House.